

# Hot Press SUBMISSION GUIDELINES

*Hot Press* is published quarterly and welcomes your submissions celebrating all things watermedia. The editor decides which articles will be published, in what issue, and may edit your content for clarity and space considerations.

## TYPES OF SUBMISSIONS:

- 1. NEWS AND ANNOUNCEMENTS:** Published at no cost to members. **Maximum Limit 50 words.** Announcements are accepted from recent events. Submit text in a **Word** document. Accompanying images (photos and artwork) must be submitted separately, not embedded in articles. Image requirements: **300 dpi, JPEG** format, clearly labeled, and included along with the text.
- 2. DISPLAY ADS:** Accepted as quarter page or half page (either horizontal or vertical). Ad specs: **300 dpi, PDF** format, and sized at 100% scale. Must be **print-ready** with **working links included** for all **websites** and **email addresses**. Ads are not proofed or edited by NWWs. **NOTE:** Paid ad rates are lower for NWWs members.
- 3. COPYRIGHT ADHERENCE:** No articles or images copied from websites are allowed **without written permission**.

## NEWS AND ANNOUNCEMENT EXAMPLES:

Personal achievements such as: awards from juried exhibitions, inclusion in publications, magazines articles, books, special recognition or honors, art educational opportunities, signature membership, and more.

## HOW TO SUBMIT NEWS AND ANNOUNCEMENTS:

Announcements are accepted online through the submittal form found by clicking: "Submit an Announcement."

Click Here: <https://www.nwws.org/nwws-hot-press-newsletter/>

## FEATURE AND EDUCATIONAL ARTICLES:

Are you a writer and would like to contribute? Please contact the *Hot Press* editor prior to submission.

## DISPLAY AD EXAMPLES INCLUDE:

Art educational and travel opportunities, in-person or online workshops and classes, advertising of member or non-member manufactured professional grade art materials, "Calls for Entries" for juried or non-juried exhibitions, and more. Only content relevant to our art-loving readers is accepted.

## HOW TO SUBMIT PAID DISPLAY ADS:

Display ads are only accepted online through the submittal form found by clicking: "Submit a Display Ad." Noncompliant ads cannot be published. See ad sizes on right.

Click Here: <https://www.nwws.org/nwws-hot-press-newsletter/>

**DISPLAY  
AD  
SIZES**

**VERTICAL  
HALF PAGE**  
3<sup>5</sup>/<sub>8</sub>"W x 10"H

**QUARTER  
PAGE**  
3<sup>5</sup>/<sub>8</sub>"W x 4<sup>7</sup>/<sub>8</sub>"H

**HORIZONTAL  
HALF PAGE**  
7<sup>1</sup>/<sub>2</sub>"W x 4<sup>7</sup>/<sub>8</sub>"H

## **HOT PRESS** SUBMISSION DUE DATES

### **WINTER DEADLINE** **DECEMBER 1**

January/February/March Issue

### **SPRING DEADLINE** **MARCH 1**

April/May/June Issue

### **SUMMER DEADLINE** **JUNE 1**

July/August/September Issue

### **AUTUMN DEADLINE** **SEPTEMBER 1**

October/November/December Issue

## **SEND QUESTIONS TO:**

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